



MICHIGAN SPORTS HALL OF FAME

2026 INDUCTION CEREMONY

THURSDAY, DECEMBER 17, 2026

MotorCity Casino Hotel, Detroit, MI

2026 Induction Program

6:00 – 7:00 PM

VIP Tailgate Reception

7:00 PM – 9:00 PM

Induction Ceremony

9:00 – 10:00 PM

Private Sponsor Reception with 2026 HOF Class

Sound Board Theater

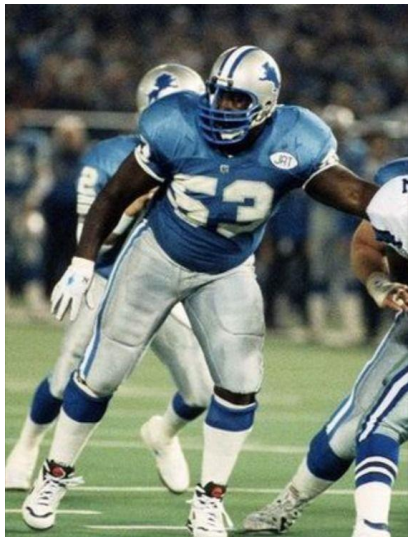
MotorCity Casino Hotel

Detroit, MI

The Michigan Sports Hall of Fame has honored the State of Michigan's most influential sports figures for over 70 years. The tradition continues, as the 2026 Class will be enshrined, celebrating and preserving the legacies of the Hall of Famers and Award Winners for future generations.



2026 HALL OF FAME CLASS & AWARD WINNERS



KEVIN GLOVER
Professional



SWIN CASH
Professional



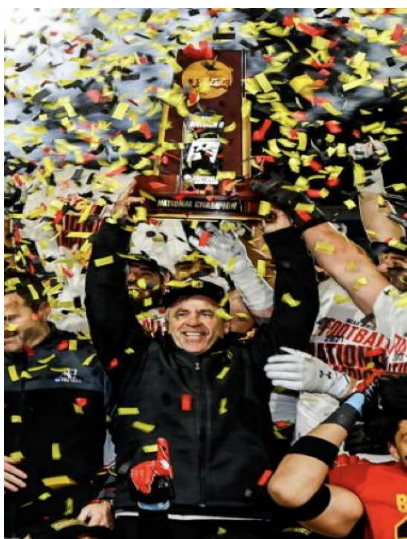
MARK INGRAM II
Amateur



PETER VANDERKAAY
Amateur



BILL LAJOIE
Contributor



TONY ANESE
Coach



PAUL WOODS
Media

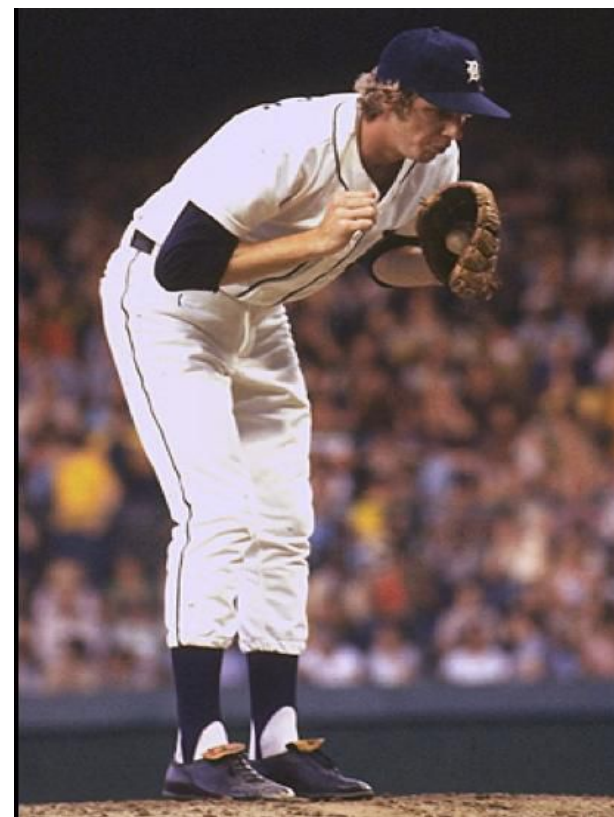


2026 AWARD WINNERS

The **Courage Award** is a special honor to recognize individuals who serve as role models to all sports fans, athletes, coaches and mentors.



DOUG DRENTH
Charlevoix High School Golf Coach
Courage Award



MARK FIDRYCH
Detroit Tigers
Michigan Treasure Award

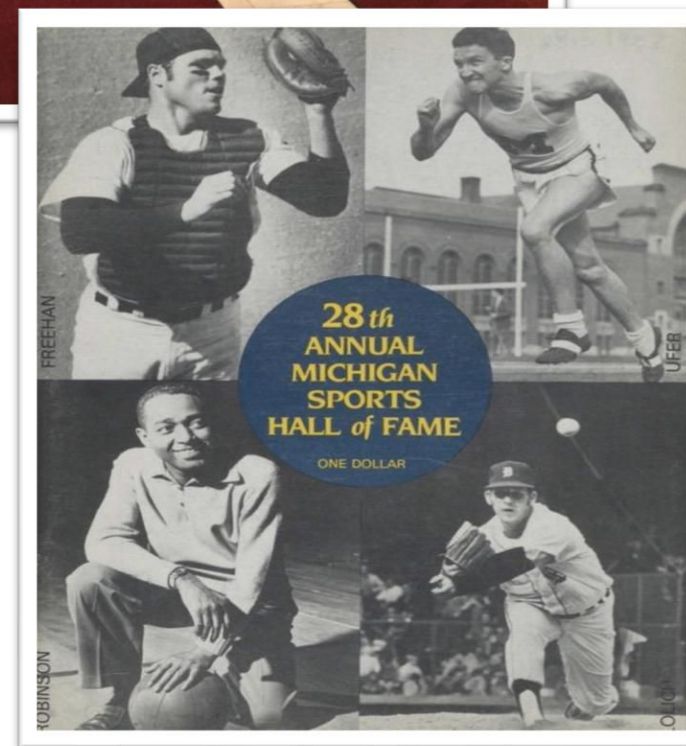
The **Michigan Treasure Award** is a special honor to recognize individuals or teams whose unique contributions have added greatly to the history of sports in the State of Michigan.



REMEMBERING OUR PAST...



Induction Events over the last 70 years have honored the greatest heroes in Michigan Sports History including Gordie Howe, Al Kaline, Thomas "Hit Man" Hearns, Derek Jeter, Ben Wallace and many more!





TO INSPIRE OUR FUTURE...



Recent Inductees and Induction Guests include the biggest names in Michigan Sports History including Steve Yzerman, Calvin Johnson, Richard “Rip” Hamilton, Rasheed Wallace, Cecil Fielder, Chris Chelios, Claressa Shields, and many more!



MICHIGAN SPORTS HALL OF FAME IN MEDIA

Meet the newest members of the Michigan Sports Hall of Fame

The inductees will be celebrated in a ceremony at MotorCity Casino on Thursday, Sept. 14.



Tony Paul

The Detroit News

Zetterberg, Rip Hamilton, LaMarr Woodley among 10 inducted into Michigan Sports Hall of Fame

10 Michigan sports legends newly inducted



WOLVERINES

Jim Harbaugh, Pudge Rodriguez highlight Michigan Sports Hall of Fame 2024 class



Tony Garcia

Detroit Free Press

Michigan Sports HOF Retweeted
Bally Sports Detroit
@BallySportsDET

Join us in welcoming the @MSHOF Class of 2023, who will officially be inducted on September 14!

#RepDetroit | @MSHOF | @FiegerLaw

2023 INDUCTION CEREMONY
PRESENTED BY MEIJER



THURSDAY, SEPTEMBER 14TH
SOUND BOARD THEATER
AT MOTORCITY CASINO HOTEL
TICKETS START AT JUST \$25
MORE INFO: MSHOF.ORG

6:19 PM · Jun 19, 2023 · 4,609 Views



OUR CUURENT PARTNERS and GROWING...





SPONSORSHIP PACKAGES

CHAMPION SPONSOR

\$15,000

- Thirty (30) VIP main-floor seats
 - Pre-event tailgate reception
 - Sixteen (16) post-event Sponsor Reception credentials
- Exclusive private meet-and-greet or photo opportunity
- Logo inclusion during ceremony and on red carpet backdrop
- Feature sponsorship, subject to availability:
 - Silent Auction, Division, Media Row, Check-In, Photo Booth or Giveaway Item
- Live reads during ceremony
- Full-page yearbook ad
- Social media recognition
- Champion partner recognition in press release and signage

LEGEND SPONSOR

\$10,000

- Eighteen (18) VIP main-floor seats
 - Pre-event tailgate reception
 - Ten (10) post-event Sponsor Reception credentials
- Logo inclusion during ceremony and on select event signage
- Feature sponsorship, subject to availability:
 - Silent Auction, Division, Media Row, Check-In, Photo Booth or Giveaway Item
- Live reads during ceremony
- Full-page yearbook ad
- Social media recognition





SPONSORSHIP PACKAGES

HALL OF FAME SPONSOR

\$5,000

- Eight (8) VIP main-floor seats
 - Pre-event tailgate reception
 - Four (4) post-event Sponsor Reception credentials
- Logo recognition during the ceremony
- Live reads during ceremony
- Half-page yearbook ad
- Social media recognition

FAN CLUB SPONSOR

\$2,500

- Six (6) VIP main-floor seats
 - Pre-event tailgate reception
- Logo recognition during the ceremony
- Quarter-page ad in souvenir yearbook
- Social media recognition





PACKAGE SUMMARY

Feature	Champion	Legend	Hall of Fame	Fan Club
Investment	\$15K	\$10K	\$5K	\$2.5K
VIP main-floor seats	30	18	8	6
Pre-event tailgate reception	30	18	8	6
Post-event reception credentials	16	10	4	-
Exclusive meet/photo op	Yes	-	-	-
Signage	Logo recognition during ceremony + red-carpet backdrop	Logo recognition during ceremony + select event signage	Logo recognition during ceremony	Logo recognition during ceremony
Press	Champion Sponsor recognition / presenting partner positioning	Mention	-	-
Feature sponsorship	Yes	Yes	-	-
Live Reads	Yes	Yes	Yes	-
Social	Yes	Yes	Yes	Yes
Yearbook	Full page + full recognition	Full page + full recognition	Half page + select recognition	Quarter page + social

CONTACT INFORMATION:

Confirm sponsorship by November 26, 2026.

All ads due by December 3.

PHONE: 810-602-3055

EMAIL: MISportsHOF@gmail.com or SLesher@creativeprodinc.com



TICKET PACKAGES

VIP MAIN FLOOR

\$125.00 each

Ticket includes:

- Reserved Floor Seat for 2026 Induction Event
- Limited Edition Official 2026 Class Poster
- Official 2026 Michigan Sports Hall of Fame Yearbook
- Pass to the pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food and cash bar from 6:00 – 7:00 PM

GENERAL ADMISSION

\$25.00 each

Ticket Includes:

- General Admission Balcony Seat for 2026 Induction Event
- Limited Edition Official 2026 Class Poster

Visit WWW.MSHOF.ORG to order your tickets!





2026 INDUCTION CEREMONY

COMMEMORATIVE YEARBOOK ADVERTISING

Produced for each induction ceremony, the annual Michigan Sports Hall of Fame Yearbook has become a collector's item amongst sports fans both inside and outside the State of Michigan.

The yearbook is a high quality, full-color publication designed to commemorate the class and celebrate the rich history of sports in Michigan and is distributed during the ceremony, as well as other Michigan Sports Hall of Fame events throughout the year.

Center Spread - 16" w x 10" h / 4-color.....	\$ 5,000
Back Cover - 7" w x 10" h / 4-color	\$ 3,500
Inside Front Cover - 7" w x 10" h / 4-color	\$ 2,500
Inside Back Cover - 7" w x 10" h / 4-color.....	\$ 2,500
Full Page - 7" w x 10" h / 4-color.....	\$ 1,250
Full Page - 7" w x 10" h / B&W.....	\$ 1,000
Half Page Horizontal - 7" w x 5" h / B&W.....	\$ 750
Half Page Vertical - 3.625" w x 10" h / B&W.....	\$ 750
Quarter Page - 3.375" w x 4.875" h / B&W.....	\$ 475

*see details/specs on following pages





ARTWORK:

- Publisher accepts camera ready artwork
- Ads may be supplied camera-ready or digitally via email, zip disk or cd's
- PC format preferred: Illustrator 9, InDesign, Pagemaker, Photoshop & Quark Formats
- Emails must contain all fonts and linked images

BLEEDS:

- Add 10% to above rates

COLOR CHARGES:

- \$75 per color up to four colors

PRODUCTION CHARGES:

- Advertiser furnishes all artwork, photographs and ad copy and will pay for any production costs for final artwork

DEADLINES:

- Ad Space: November 26, 2026
- Ad Copy/Design: December 3, 2026

SCREEN REQUIREMENTS:

- B&W Ads: 133-Line Screen recommended
- 4-Color Ads: 150-Line Screen recommended

MECHANICAL INFORMATION:

- Trim Size: 8.5"W x 11"H
- Bleed Size: 8.75"W x 11.25"H
- Page Size: 7" W x 10"H

TERMS:

- Payment is due upon receipt of invoice
- A late charge of 1.5% per month will apply

Email files to:

MISportsHOF@gmail.com or Slesher@creativeprodinc.com

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