



MICHIGAN SPORTS HALL OF FAME 2023 INDUCTION CEREMONY

PRESENTED BY

meijer[®]

WHEN: Thursday, September 14, 2023

6:00 – 7:00 PM: Tailgate Reception

7:00 PM – 9:00 PM: Induction Ceremony

Post Event: Private Sponsor Reception with 2023 Class

WHERE: Sound Board MotorCity Casino Hotel

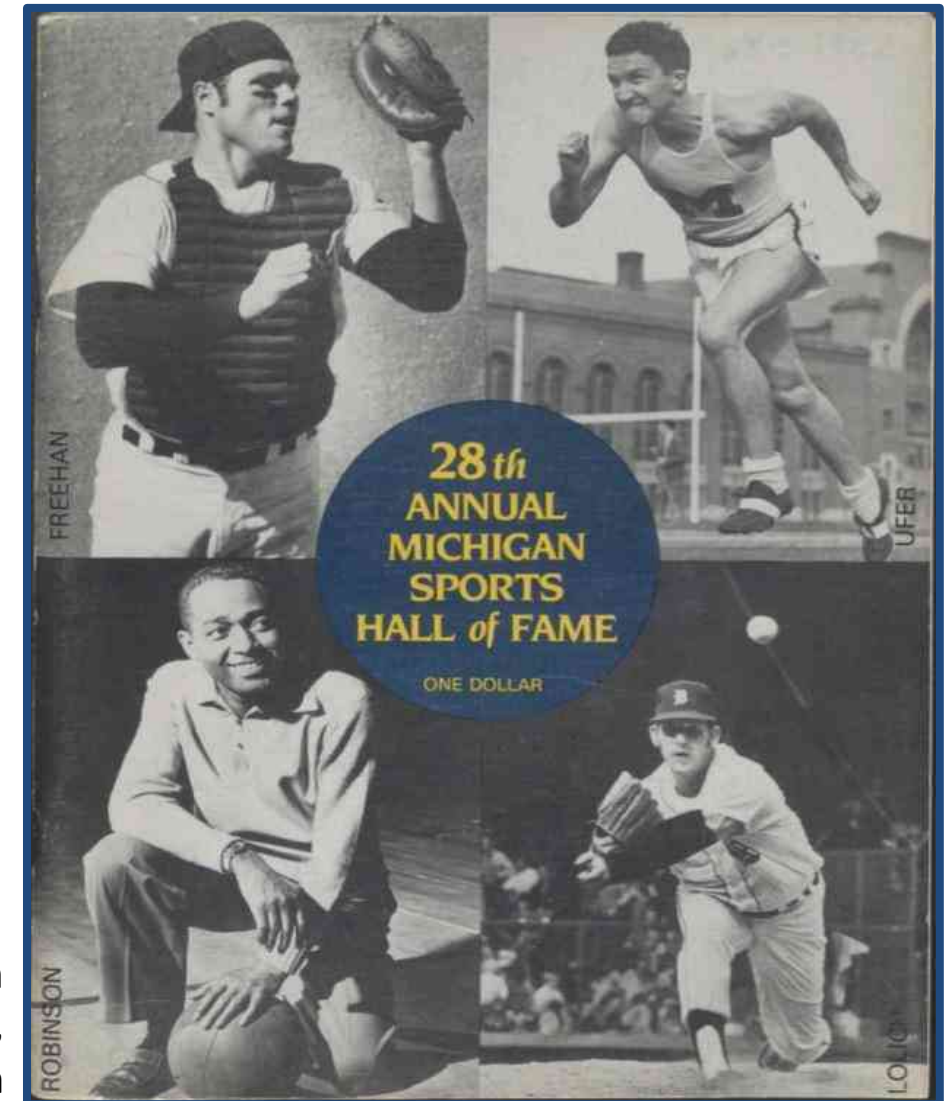
The Michigan Sports Hall of Fame has honored the most influential figures in the history of Michigan athletics. This year is no exception, as another class of inductees will be enshrined, preserving their legacy for future generations.



REMEMBERING OUR PAST...



(Left) Michigan Sports Hall of Fame honorees Bill Gadsby, Suzy Westfall (representing her deceased husband Bob Westfall), Gordie Howe, and Dick McAuliffe in 1986



(Right) 1982 Michigan Sports Hall of Fame induction event program featuring honorees Bill Freehan, Bob Ufer, Will Robinson and Mickey Lolich



TO INSPIRE OUR FUTURE...



(Left) Detroit Lions legend Calvin Johnson, Jr. (Class of 2020) greets Little League team members from Taylor, MI during the 2020 Induction Ceremony

(Right) Members of the MSHOF Class of 2022 engage in a Q&A session with WXYZ Detroit's Brad Galli in front of a live audience during the 2022 Induction Ceremony





MICHIGAN SPORTS HALL OF FAME IN MEDIA

Meet the newest members of the Michigan Sports Hall of Fame

The inductees will be celebrated in a ceremony at MotorCity Casino on Thursday, Sept. 14.



Tony Paul

The Detroit News

Published 6:30 p.m. ET June 19, 2023

Michigan Sports Hall of Fame 2023 class: Henrik Zetterberg, Richard Hamilton lead class



Kirkland Crawford

Detroit Free Press

Published 6:30 p.m. ET June 19, 2023

Zetterberg, Rip Hamilton, LaMarr Woodley among 10 inducted into Michigan Sports Hall of Fame

10 Michigan sports legends newly inducted



Michigan Sports HOF Retweeted

Bally Sports Detroit
@BallySportsDET

Join us in welcoming the @MSHOF Class of 2023, who will officially be inducted on September 14!

#RepDetroit | @MSHOF | @FiegerLaw

2023 INDUCTION CEREMONY

PRESENTED BY MEIJER

THURSDAY, SEPTEMBER 14TH

**SOUND BOARD THEATER
AT MOTORCITY CASINO HOTEL**

TICKETS START AT JUST \$25

MORE INFO: MSHOF.ORG

6:19 PM · Jun 19, 2023 · 4,609 Views



NOTABLE INDUCTEES

- Joe Louis (Class of 1955)
- Branch Rickey (Class of 1961)
- Jean Hoxie (Class of 1965)
- Hayes Jones (Class of 1969)
- Al Kaline (Class of 1978)
- Sheila Grace Young-Ochowicz (Class of 1988)
- Magic Johnson (Class of 1998)
- Barry Sanders (Class of 2003)
- Shirley Muldowney (Class of 2003)
- Calvin Peete (Class of 2005)
- Steve Yzerman (Class of 2007)
- Carol Hutchins (Class of 2011)
- Alexi Lalas (Class of 2014)
- Mitch Albom (Class of 2017)
- Meryl Davis & Charlie White (Class of 2022)





MSHOF CLASS OF 2023



RICHARD "RIP" HAMILTON



HENRIK ZETTERBERG



RYAN MILLER



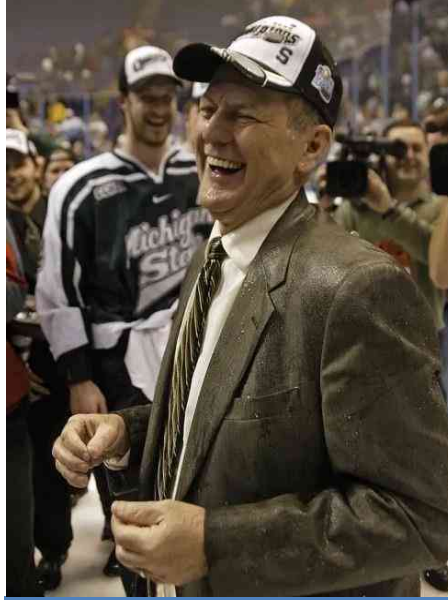
SIERRA ROMERO



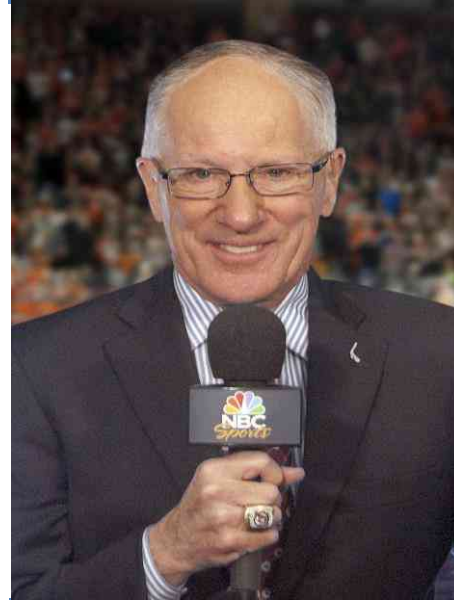
LORENZO WHITE



LAMARR WOODLEY



RICK COMLEY



MIKE "DOC" EMRICK



COLLEEN HOWE



DAWN RILEY



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STRATEGIC COMMUNICATIONS



SPONSORSHIP PACKAGES

CHAMPION SPONSOR

\$15,000

- Sixteen (16) Post Event Credentials - Private Sponsor Reception with 2023 Class Members
- Thirty-Four (34) reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6:00 – 7:00 PM
- Logo representation on red carpet backdrop
- Digital Logo recognition during the Induction Ceremony
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms

LEGEND SPONSOR

\$10,000

- Ten (10) Post Event Credentials - Post Event Private Sponsor Reception with 2023 Class Members
- Eighteen (18) reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6:00 – 7:00 PM
- Digital Logo recognition during the Induction Ceremony
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms

The Michigan Sports Hall of Fame is a 501(c)3 non-profit organization
A Portion of your Sponsorship may be tax deductible. Please consult your tax professional.





AMBASSADOR SPONSOR

\$5,000

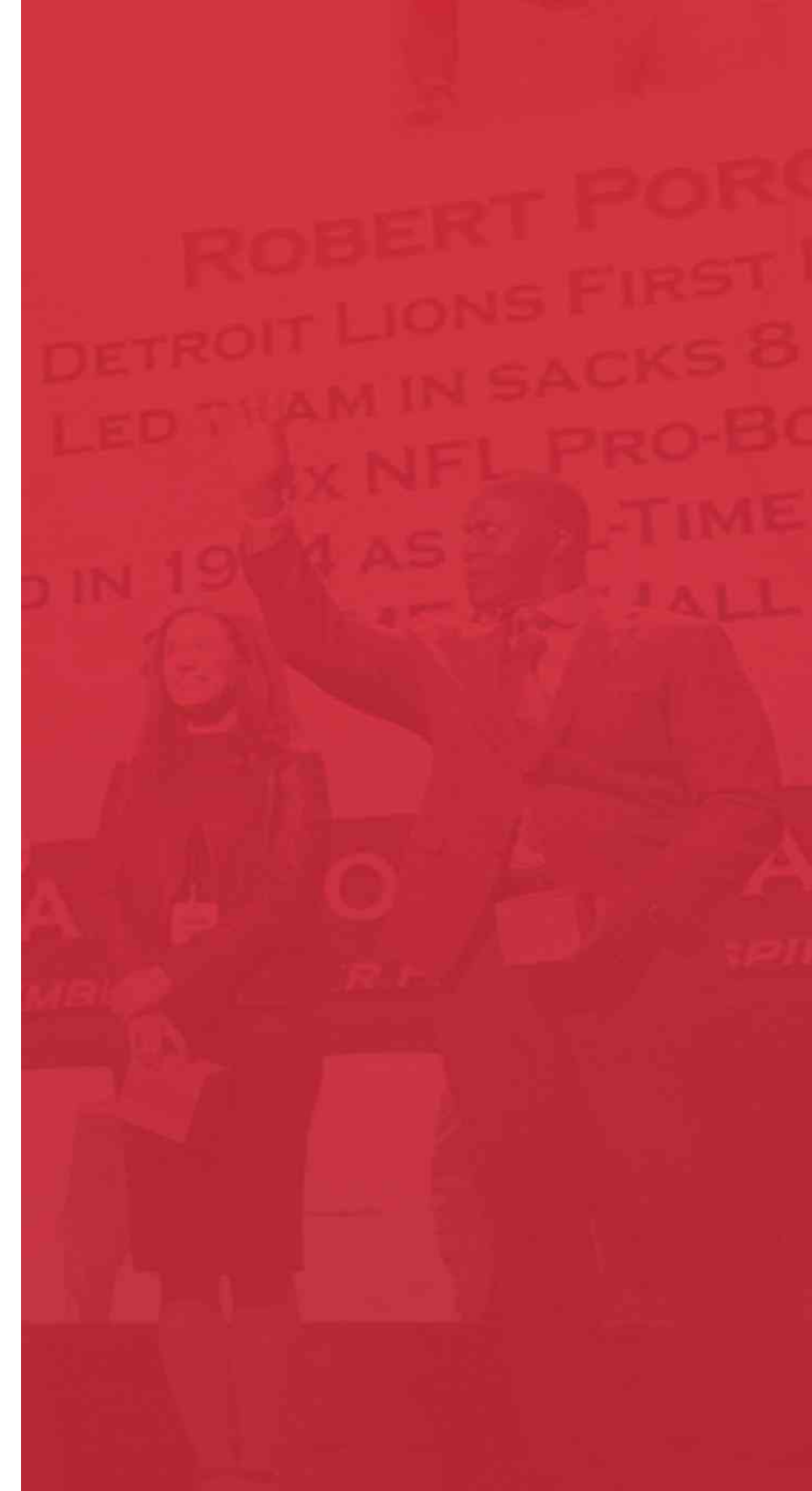
- Six (6) Post Event Credentials - Private Sponsor Reception with 2023 Class Members
- Twelve (12) reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6:00 – 7:00 PM
- Digital Logo recognition throughout the presentation
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms

BOOSTER SPONSOR

\$3,500

- Four (4) Post Event Credentials - Private Sponsor Reception with 2023 Class Members
- Eight (8) reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6:00 – 7:00 PM
- Digital Logo recognition throughout the presentation
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms

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FAN CLUB SPONSOR

\$2,500

- Two (2) Post Event Credentials - Private Sponsor Reception with 2023 Class Members
- Two (2) reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6:00 – 7:00 PM
- Digital Logo recognition throughout the presentation
- Half page ad in souvenir yearbook

CONTACT INFORMATION:

For questions, or to confirm your sponsorship for the 2023 Michigan Sports Hall of Fame Induction Event, please contact the Hall before September 1, 2023 (all ads due on the same date):

Joseph Aronoff – Partnerships & Events
248-687-6775
MISSportsHOF@gmail.com

Scott Leshner – Board of Directors
810-602-3055
SLeshner@creativeprodinc.com

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TICKET PACKAGES

VIP MAIN FLOOR

\$100.00 each

Ticket includes:

- Reserved Floor Seat for 2023 Induction Event
- Limited Edition Official 2023 Class Poster
- Official 2023 Michigan Sports Hall of Fame Yearbook
- Pass to the pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food and cash bar from 6:00 – 7:00 PM

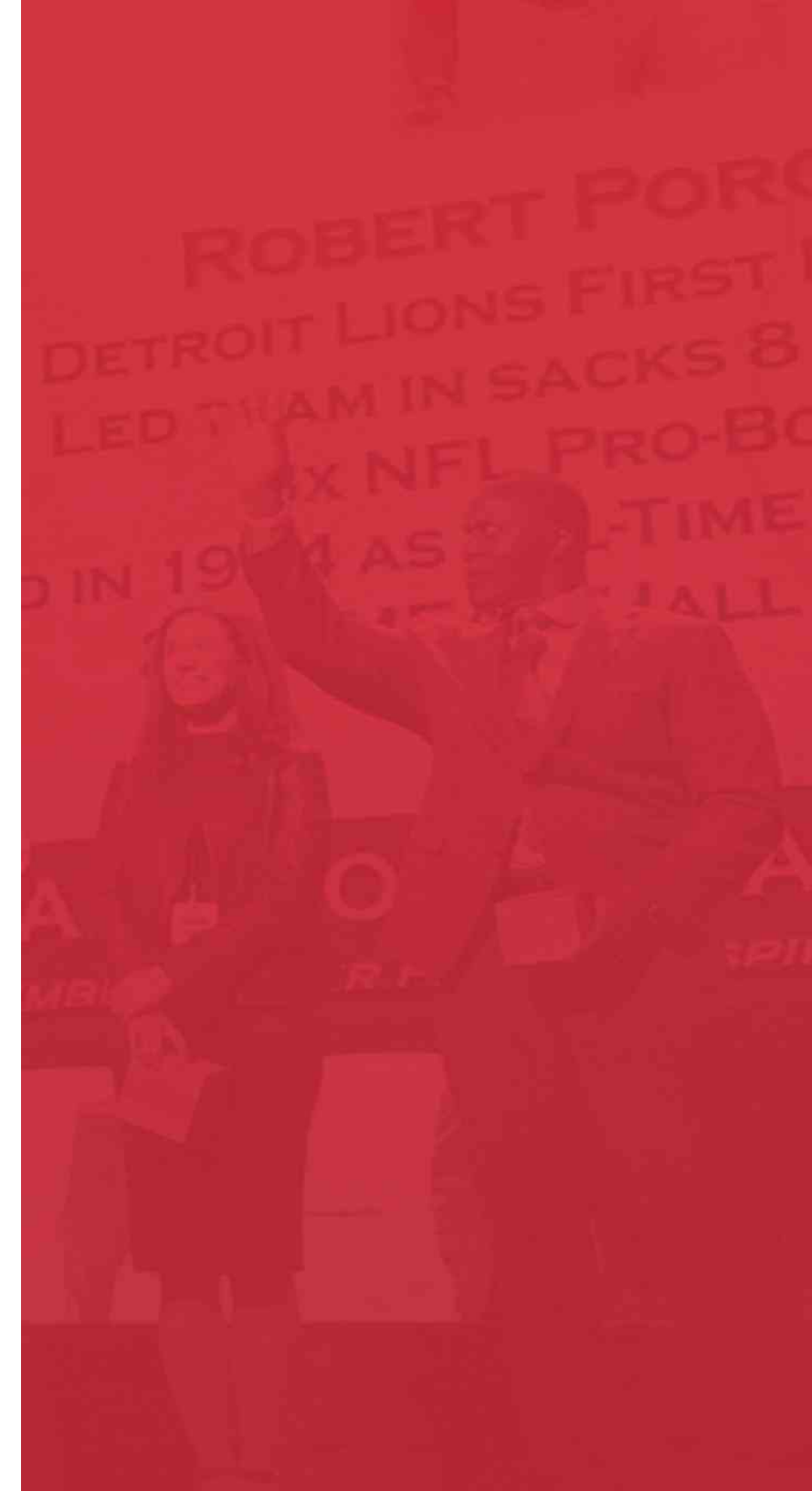
GENERAL ADMISSION

\$25.00 each

Ticket Includes:

- General Admission Balcony Seat for 2023 Induction Event
- Limited Edition Official 2023 Class Poster

Visit WWW.MSHOF.ORG to order your tickets!





2023 INDUCTION CEREMONY

COMMEMORATIVE YEARBOOK ADVERTISING

Produced for each induction ceremony, the annual Michigan Sports Hall of Fame Yearbook has become a collector’s item amongst sports fans both inside and outside the State of Michigan.

The yearbook is a high quality, full-color publication designed to commemorate the class and celebrate the rich history of sports in Michigan and is distributed during the ceremony, as well as other Michigan Sports Hall of Fame events throughout the year.

Center Spread - 16”w x 10”h / 4-color.....	\$ 5,000
Back Cover - 7”w x 10”h / 4-color	\$ 3,500
Inside Front Cover - 7” w x 10” h / 4-color	\$ 2,500
Inside Back Cover - 7”w x 10” h / 4-color.....	\$ 2,500
Full Page - 7”w x 10”h / 4-color.....	\$ 1,250
Full Page - 7”w x 10”h / B&W.....	\$ 1,000
Half Page Horizontal - 7”w x 5”h / B&W.....	\$ 750
Half Page Vertical - 3.625”w x 10”h / B&W.....	\$ 750
Quarter Page - 3.375”w x 4.875”h / B&W.....	\$ 475

*see details/specs on following pages





ARTWORK:

- Publisher accepts camera ready artwork
- Ads may be supplied camera-ready or digitally via email, zip disk or cd's
- PC format preferred: Illustrator 9, InDesign, Pagemaker, Photoshop & Quark Formats
- Emails must contain all fonts and linked images

BLEEDS:

- Add 10% to above rates

COLOR CHARGES:

- \$75 per color up to four colors

PRODUCTION CHARGES:

- Advertiser furnishes all artwork, photographs and ad copy and will pay for any production costs for final artwork

DEADLINES:

- Ad Space: September 1, 2023
- Ad Copy/Design: September 1, 2023

SCREEN REQUIREMENTS:

- B&W Ads: 133-Line Screen recommended
- 4-Color Ads: 150-Line Screen recommended

MECHANICAL INFORMATION:

- Trim Size: 8.5"W x 11"H
- Bleed Size: 8.75"W x 11.25"H
- Page Size: 7" W x 10"H

TERMS:

- Payment is due upon receipt of invoice
- A late charge of 1.5% per month will apply

Email files to:

MISportsHOF@gmail.com or Slesher@creativeprodinc.com



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