



MICHIGAN SPORTS HALL OF FAME

2025 INDUCTION CEREMONY

FRIDAY, DECEMBER 19, 2025

MotorCity Casino Hotel, Detroit, MI

2025 Induction Program

6:00 – 7:00 PM

Tailgate Reception

7:00 PM – 9:00 PM

Induction Ceremony

9:00 – 10:00 PM

Private Sponsor Reception with 2025 HOF Class

**Sound Board Theater
MotorCity Casino Hotel
Detroit, MI**

The Michigan Sports Hall of Fame has honored the State of Michigan's most influential sports figures for over 70 years. The tradition continues, as the 2025 Class will be enshrined, celebrating and preserving the legacies of the Hall of Famers and Award Winners for future generations.



2025 HALL OF FAME CLASS



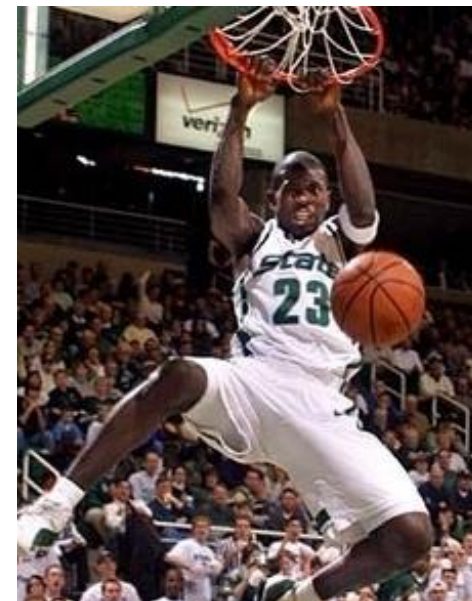
CHRIS CHELIOS



RASHEED WALLACE



CLARESSA SHIELDS



JASON RICHARDSON



JOHN LOWE



DAVID DOMBROWSKI



MARK DANTONIO



2025 AWARD WINNERS

The **Courage Award** is a special honor to recognize individuals who serve as role models to all sports fans.



ANDY ISAAC
World of Isaac

The **Gerald R. Ford Award** was created in 1995 to recognize a member of the sports community whose leadership and vision has helped write the storied history of sports in the State of Michigan.



CAROLYN KING LEWIS
Little League Trailblazer

The **Michigan Treasure Award** is a special honor to recognize individuals or teams whose unique contributions have added greatly to the history of sports in the State of Michigan.



JON FALK
Michigan Football



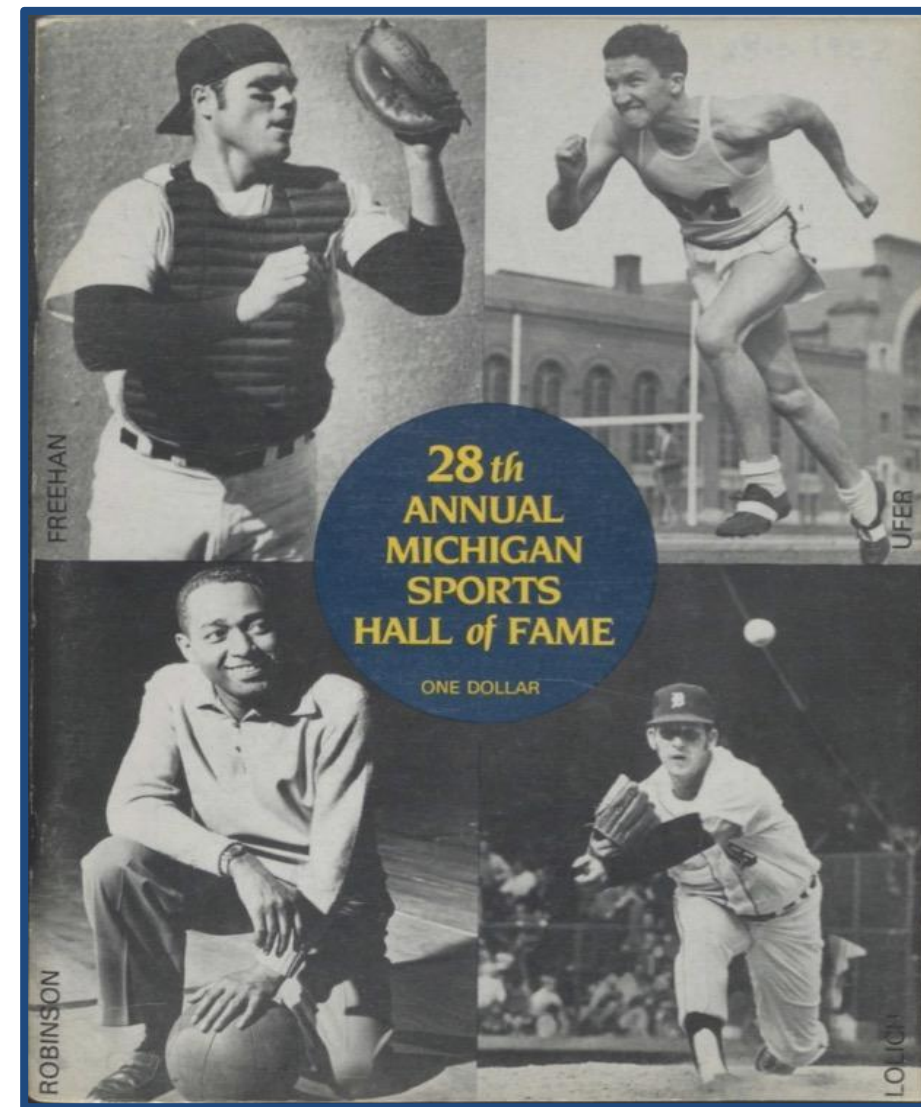
JIM SCHMAKEL
Detroit Tigers



REMEMBERING OUR PAST...



Michigan Sports Hall of Fame honorees Bill Gadsby, Suzy Westfall (representing her deceased husband Bob Westfall), Gordie Howe, and Dick McAuliffe in 1986.



Official 1982 Michigan Sports Hall of Fame induction event program featuring honorees Bill Freehan, Bob Ufer, Will Robinson and Mickey Lolich



TO INSPIRE OUR FUTURE...



MSHOF Sports Legacy Award presented to the Special Olympics (Michigan Chapter) in 2024



Detroit Lions legend Calvin Johnson, Jr. (Class of 2020) greeting Little League team members from Taylor, MI at the Tailgate Reception prior to the 2020 Induction Ceremony



Class of 2024 Plaque Presentation: Don Shane (represented by his son and daughter), Shawn Respert, Deanna Nolan, Jake Long, Ken Holland, Jim Harbaugh (represented by his parents), Larry Foote (represented by his wife and daughter), Cecil Fielder, Tony Esposito (represented by his son) and Braylon Edwards



MICHIGAN SPORTS HALL OF FAME IN MEDIA

Meet the newest members of the Michigan Sports Hall of Fame

The inductees will be celebrated in a ceremony at MotorCity Casino on Thursday, Sept. 14.

 **Tony Paul**
The Detroit News
Published 6:30 p.m. ET June 19, 2023

Zetterberg, Rip Hamilton, LaMarr Woodley among 10 inducted into Michigan Sports Hall of Fame

10 Michigan sports legends newly inducted



WOLVERINES

Jim Harbaugh, Pudge Rodriguez highlight Michigan Sports Hall of Fame 2024 class

 **Tony Garcia**
Detroit Free Press
June 21, 2024, 6:30 p.m. ET

Michigan Sports HOF Retweeted

 **Bally Sports Detroit**
@BallySportsDET

Join us in welcoming the @MSHOF Class of 2023, who will officially be inducted on September 14!

#RepDetroit | @MSHOF | @FiegerLaw

2023 INDUCTION CEREMONY

PRESENTED BY MEIJER



THURSDAY, SEPTEMBER 14TH

SOUND BOARD THEATER
AT MOTORCITY CASINO HOTEL

TICKETS START AT JUST \$25

MORE INFO: MSHOF.ORG

6:19 PM · Jun 19, 2023 · 4,609 Views



OUR CUURENT PARTNERS and GROWING...





SPONSORSHIP PACKAGES

CHAMPION SPONSOR

\$15,000

- Thirty (30) VIP Reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6:00 – 7:00 PM
- Sixteen (16) Post Event Credentials - Private Sponsor Reception with 2025 Class Members including Dessert, Coffee and Open Bar
- Logo representation on red carpet backdrop
- Digital Logo recognition during the Induction Ceremony
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms

LEGEND SPONSOR

\$10,000

- Eighteen (18) VIP Reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6:00 – 7:00 PM
- Ten (10) Post Event Credentials - Post Event Private Sponsor Reception with 2025 Class Members including Dessert, Coffee and Open Bar
- Digital Logo recognition during the Induction Ceremony
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms

The Michigan Sports Hall of Fame is a 501(c)3 non-profit organization
A Portion of your Sponsorship may be tax deductible. Please consult your tax professional.





AMBASSADOR SPONSOR

\$6,000

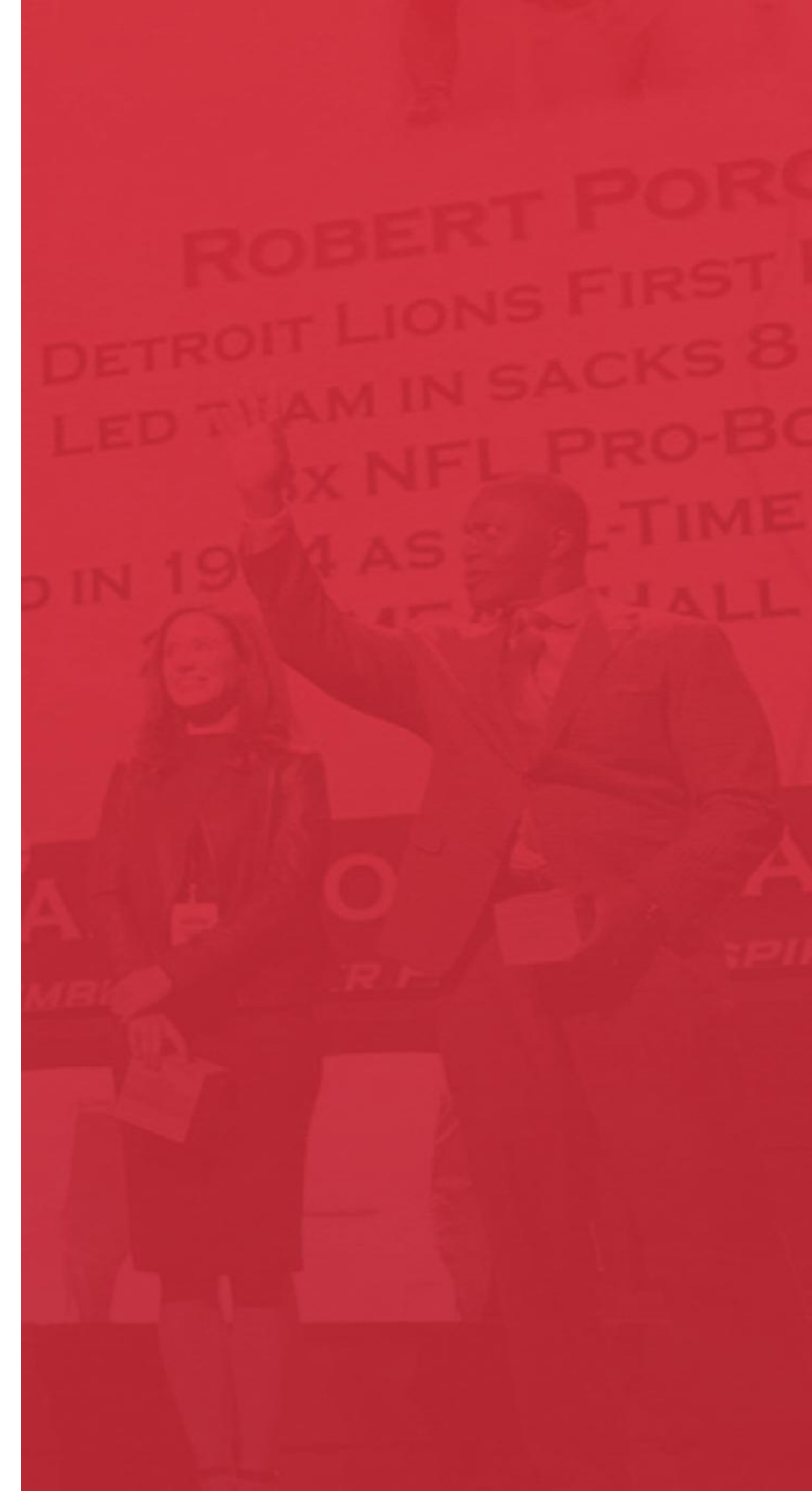
- Twelve (12) VIP Reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6:00 – 7:00 PM
- Six (6) Post Event Credentials - Private Sponsor Reception with 2025 Class Members including Dessert, Coffee and Open Bar
- Digital Logo recognition throughout the presentation
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms

BOOSTER SPONSOR

\$3,500

- Eight (8) VIP Reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6:00 – 7:00 PM
- Four (4) Post Event Credentials - Private Sponsor Reception with 2025 Class Members including Dessert, Coffee and Open Bar
- Digital Logo recognition throughout the presentation
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms

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FAN CLUB SPONSOR

\$2,500

- Six (6) VIP Reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6:00 – 7:00 PM
- Digital Logo recognition throughout the presentation
- Half page ad in souvenir yearbook

CONTACT INFORMATION:

For questions, or to confirm your sponsorship for the 2025 Michigan Sports Hall of Fame Induction Event, please contact the Hall before November 26, 2025 (all ads due by December 3):

PHONE: 810-602-3055

EMAIL: MISportsHOF@gmail.com or SLesher@creativeprodinc.com

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TICKET PACKAGES

VIP MAIN FLOOR

\$125.00 each

Ticket includes:

- Reserved Floor Seat for 2025 Induction Event
- Limited Edition Official 2025 Class Poster
- Official 2025 Michigan Sports Hall of Fame Yearbook
- Pass to the pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food and cash bar from 6:00 – 7:00 PM

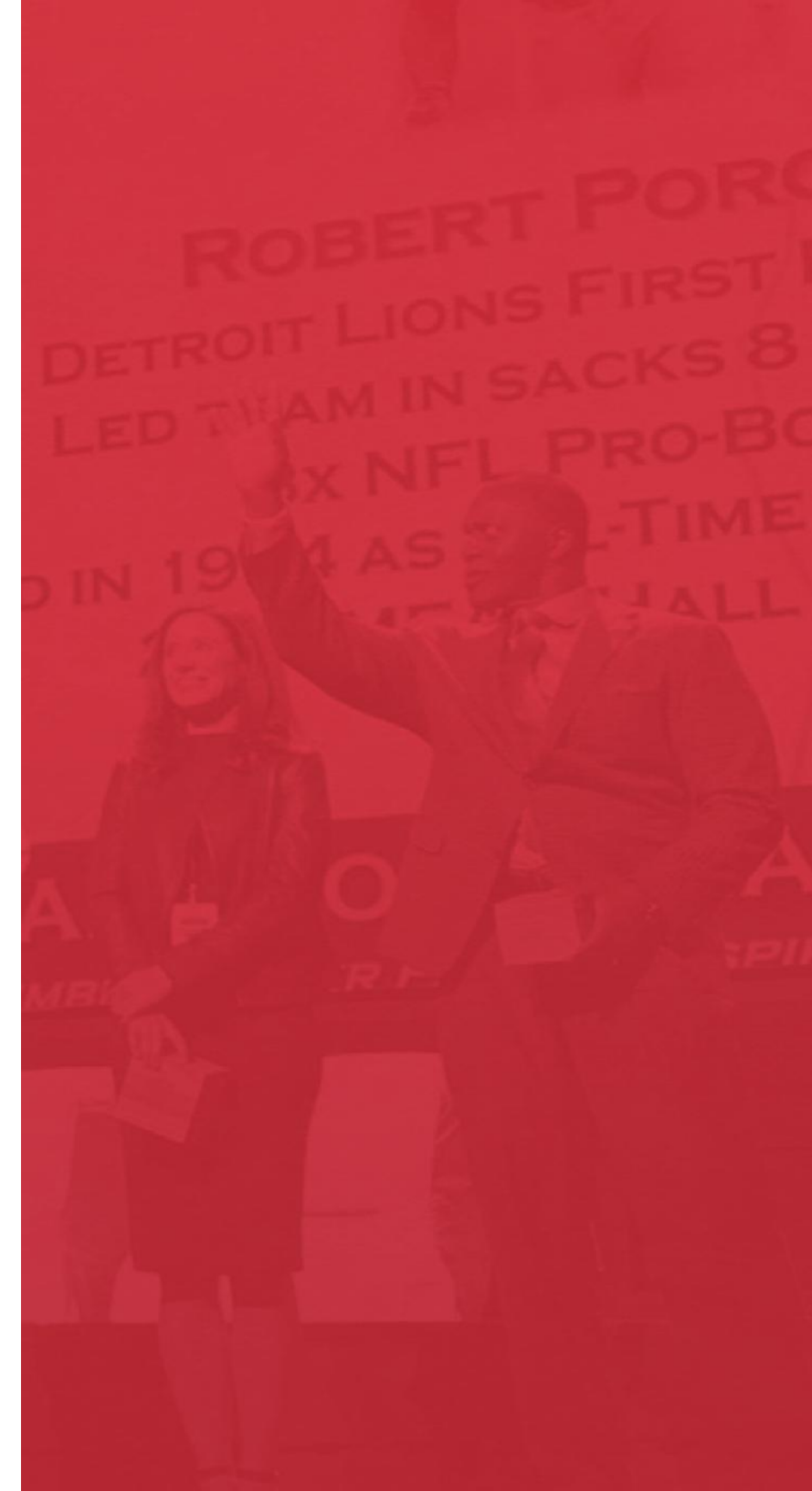
GENERAL ADMISSION

\$25.00 each

Ticket Includes:

- General Admission Balcony Seat for 2025 Induction Event
- Limited Edition Official 2025 Class Poster

Visit WWW.MSHOF.ORG to order your tickets!





2025 INDUCTION CEREMONY

COMMEMORATIVE YEARBOOK ADVERTISING

Produced for each induction ceremony, the annual Michigan Sports Hall of Fame Yearbook has become a collector’s item amongst sports fans both inside and outside the State of Michigan.

The yearbook is a high quality, full-color publication designed to commemorate the class and celebrate the rich history of sports in Michigan and is distributed during the ceremony, as well as other Michigan Sports Hall of Fame events throughout the year.

Center Spread - 16”w x 10”h / 4-color.....	\$ 5,000
Back Cover - 7”w x 10”h / 4-color	\$ 3,500
Inside Front Cover - 7” w x 10” h / 4-color	\$ 2,500
Inside Back Cover - 7”w x 10” h / 4-color.....	\$ 2,500
Full Page - 7”w x 10”h / 4-color.....	\$ 1,250
Full Page - 7”w x 10”h / B&W.....	\$ 1,000
Half Page Horizontal - 7”w x 5”h / B&W.....	\$ 750
Half Page Vertical - 3.625”w x 10”h / B&W.....	\$ 750
Quarter Page - 3.375”w x 4.875”h / B&W.....	\$ 475

*see details/specs on following pages





ARTWORK:

- Publisher accepts camera ready artwork
- Ads may be supplied camera-ready or digitally via email, zip disk or cd's
- PC format preferred: Illustrator 9, InDesign, Pagemaker, Photoshop & Quark Formats
- Emails must contain all fonts and linked images

BLEEDS:

- Add 10% to above rates

COLOR CHARGES:

- \$75 per color up to four colors

PRODUCTION CHARGES:

- Advertiser furnishes all artwork, photographs and ad copy and will pay for any production costs for final artwork

DEADLINES:

- Ad Space: November 26, 2025
- Ad Copy/Design: December 3, 2025

SCREEN REQUIREMENTS:

- B&W Ads: 133-Line Screen recommended
- 4-Color Ads: 150-Line Screen recommended

MECHANICAL INFORMATION:

- Trim Size: 8.5"W x 11"H
- Bleed Size: 8.75"W x 11.25"H
- Page Size: 7" W x 10"H

TERMS:

- Payment is due upon receipt of invoice
- A late charge of 1.5% per month will apply

Email files to:

MISportsHOF@gmail.com or Slesher@creativeprodinc.com

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