



MICHIGAN SPORTS HALL OF FAME 2019 INDUCTION CEREMONY

PRESENTED BY

meijer[®]

WHEN: Saturday, October 5, 2019

6:00 – 7:00 PM: Tailgate Reception

7:00 PM – 9:00 PM: Induction Ceremony

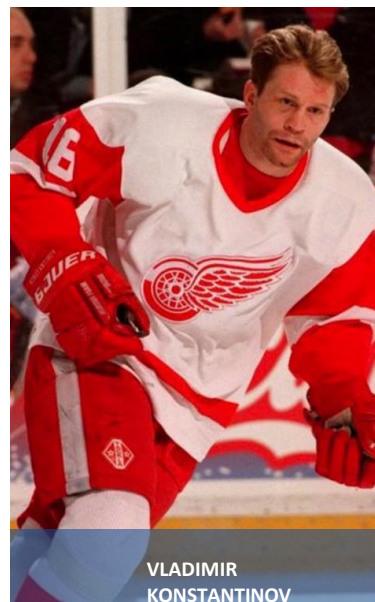
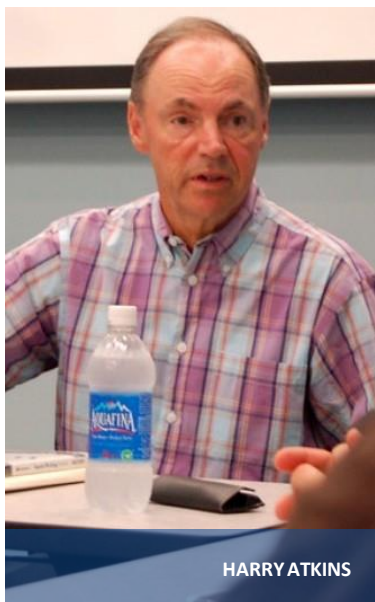
Post Event: Private Sponsor Reception with 2019 Class

WHERE: Sound Board MotorCity Casino Hotel

The Michigan Sports Hall of Fame has honored the most influential figures in the history of Michigan athletics. This year is no exception, as another class of inductees will be enshrined, preserving their legacy for future generations.



2019 INDUCTEES





SPONSORSHIP PACKAGES

CHAMPION SPONSOR

\$15,000

- Sixteen (16) Post Event Credentials - Private Sponsor Reception with 2019 Class Members
- Thirty-Four (34) reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6 – 7 pm
- Logo representation on red carpet backdrop
- Digital Logo recognition during the Induction ceremony
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms

LEGEND SPONSOR

\$10,000

- Ten (10) Post Event Credentials - Post Event Private Sponsor Reception with 2019 Class Members
- Eighteen (18) reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6 – 7 pm
- Digital Logo recognition during the Induction ceremony
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms





AMBASSADOR SPONSOR

\$5,000

- Six (6) Post Event Credentials - Private Sponsor Reception with 2019 Class Members
- Twelve (12) reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6 – 7 pm
- Digital Logo recognition throughout the presentation
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms

BOOSTER SPONSOR

\$3,500

- Four (4) Post Event Credentials - Private Sponsor Reception with 2019 Class Members
- Eight (8) reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6 – 7 pm
- Digital Logo recognition throughout the presentation
- Live reads
- Full page ad in souvenir yearbook
- Recognition in all print and electronic media
- Recognition in all social media platforms





FAN CLUB SPONSOR

\$2,500

- Two (2) Post Event Credentials - Private Sponsor Reception with 2019 Class Members
- Two (2) reserved seats on the main floor
 - Including pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food & cash bar from 6 – 7 pm
- Digital Logo recognition throughout the presentation
- Half page ad in souvenir yearbook

CONTACT INFORMATION:

For questions, or to confirm your sponsorship for the 2019 Michigan Sports Hall of Fame Induction Event, please contact the Hall before September 6, 2019 (all ads due on the same date):

PHONE: 810-602-3055

EMAIL: MISportsHOF@gmail.com or SLesher@creativeprodinc.com





TICKET PACKAGES

MAIN FLOOR

\$65.00 each

Ticket includes:

- Reserved Floor Seat for 2019 Induction Event
- Limited Edition Official 2019 Class Poster
- Official 2019 Michigan Sports Hall of Fame Yearbook
- Pass to the pre-event tailgate reception with auction, celebrity sightings, Hall of Fame Red Carpet Media Row, complimentary food and cash bar from 6:00 – 7:00 PM

GENERAL ADMISSION

\$25.00 each

Ticket Includes:

- General Admission Balcony Seat for 2019 Induction Event
- Limited Edition Official 2019 Class Poster

Visit WWW.MSHOF.ORG to order your tickets!

The Michigan Sports Hall of Fame is a 501(c)3 non-profit organization
A Portion of your Sponsorship may be tax deductible. Please consult your tax professional.





2019 INDUCTION CEREMONY

YEARBOOK ADVERTISING

Produced for each induction ceremony, the annual Michigan Sports Hall of Fame Yearbook has become a collector's item amongst sports fans both inside and outside the State of Michigan.

The yearbook is a high quality, full-color publication designed to commemorate the class and celebrate the rich history of sports in Michigan and is distributed during the ceremony, as well as other Michigan Sports Hall of Fame events throughout the year.

Center Spread - 16" w x 10" h / 4-color.....	\$ 5,000
Back Cover - 7" w x 10" h / 4-color	\$ 3,500
Inside Front Cover - 7" w x 10" h / 4-color	\$ 2,500
Inside Back Cover - 7" w x 10" h / 4-color.....	\$ 2,500
Full Page - 7" w x 10" h / 4-color.....	\$ 1,250
Full Page - 7" w x 10" h / B&W.....	\$ 1,000
Half Page Horizontal - 7" w x 5" h / B&W.....	\$ 750
Half Page Vertical - 3.625" w x 10" h / B&W.....	\$ 750
Quarter Page - 3.375" w x 4.875" h / B&W.....	\$ 475

*see details/specs on following pages

The Michigan Sports Hall of Fame is a 501(c)3 non-profit organization
A Portion of your Sponsorship may be tax deductible. Please consult your tax professional.





ARTWORK:

- Publisher accepts camera ready artwork
- Ads may be supplied camera-ready or digitally via email, zip disk or cd's
- PC format preferred: Illustrator 9, InDesign, Pagemaker, Photoshop & Quark Formats
- Emails must contain all fonts and linked images

BLEEDS:

- Add 10% to above rates

COLOR CHARGES:

- \$75 per color up to four colors

PRODUCTION CHARGES:

- Advertiser furnishes all artwork, photographs and ad copy and will pay for any production costs for final artwork

DEADLINES:

- Ad Space: September 6, 2019
- Ad Copy/Design: September 6, 2019

SCREEN REQUIREMENTS:

- B&W Ads: 133-Line Screen recommended
- 4-Color Ads: 150-Line Screen recommended

MECHANICAL INFORMATION:

- Trim Size: 8.5"W x 11"H
- Bleed Size: 8.75"W x 11.25"H
- Page Size: 7" W x 10"H

TERMS:

- Payment is due upon receipt of invoice
- A late charge of 1.5% per month will apply

Email files to:

MISSportsHOF@gmail.com or SLesher@creativeprodinc.com